

Drive to a Cure



S&K Buick GMC MDA Drive for a Cure

Friday, June 29, 2018

Piper Glen Golf Club
7112 Piper Glen Drive, Springfield, IL

Dear Friend,

It is my pleasure to invite you to participate in the MDA Drive for a Cure brought to you by S&K Buick GMC, to benefit the Muscular Dystrophy Association (MDA). This event will take place on Friday, June 29, 2018 at Piper Glen Golf Club for a day of golf and what is sure to be a memorable and great time.

S&K Buick GMC is proud to demonstrate our commitment to support the communities we serve through this special fundraising event. Sponsoring the MDA Drive for a Cure is an important way for us to give back to a wonderful cause. Your participation in this year's tournament would mean so much to us and help us make a difference in the lives of so many families that are counting on us. Together, we are helping MDA fight to make today free from the harm of muscle-debilitating diseases and tomorrow free from the diseases themselves.

This year's event will include prizes for Closest to the Pin and Longest Drive, with a few other surprises tossed in! There will be plenty of refreshments on the course. Breakfast and lunch will be provided.

Mark your calendars for Friday, June 29 today, and get ready to spend a great day in Springfield with the S&K Buick GMC team in support of this important cause. A sponsorship commitment form is enclosed for your use.

We look forward to seeing you on the course!

Kevin Kallister
Owner, President
S&K Buick GMC

About the Event

Friday, June 29th

- 11 a.m. — Registration Begins
- 12 p.m. — Shotgun Start
- 5:30 p.m. — Dinner Program, Hole Contests, Silent Auction and Awards

Other Ways to Help:

Item donations for silent auction and raffles are appreciated. We are looking for giftcards, certificates or actual items. Please contact Andie Savoree to coordinate.

Provide the best week of a child's life by sponsoring their attendance at MDA Summer Camp:

- Provide a week of camp for five children — \$10,000
- Provide a week of camp for one child — \$2,000
- Provide three days of camp for one child — \$1,002

The Event:

The MDA Drive for a Cure will bring together S&K Buick GMC team members and their partners in an effort to support the Muscular Dystrophy Association (MDA). MDA is leading the fight to free individuals — and the families who love them — from the harmful effects of muscular dystrophy, ALS and related diseases. Their efforts support finding research breakthroughs across diseases; caring for kids and adults from day one; and empowering families in hometowns across America with support to live longer and grow stronger.

In Central IL, MDA is serving more than 1,000 individuals through MDA Summer Camp, four multidisciplinary MDA Care Centers at Carle Hospital, SIU Medical, HSHS St. John's and OSF Hospital and funding research grants, including Professor Zimmerman at The University of Illinois at Urbana-Champaign.

Sponsorship Opportunities

Presenting Sponsor — \$10,000

- Three foursomes with meals
- Display table at registration and dinner
- Company listing identified as the presenting sponsor in official name of event
- Company logo on all Drive for a Cure literature including sponsorship brochures, event flyer and event program
- Company logo on the sleeve of the tournament shirt provided to each player
- Company recognition as the presenting sponsor in all event press releases and media communication
- Three social media posts on Central IL MDA social media channels leading up to the event, tailored to announcing the exclusive event partnership
- Inclusion in all other sponsor-related event social media posts
- Company logo included in slide show presentation during lunch
- Banner with company logo and “Welcome Golfers” message placed at the entrance of the property
- Company recognition on event webpage
- 12 reserved seats for the dinner program
- Full-page, full-color advertisement on outside back cover of event program
- Verbal recognition during event and dinner
- Commemorative Award

Contributing Sponsor — \$7,500

- Two foursome with meals
- Two banners with company logo placed at the clubhouse
- Company logo included in slide show presentation during lunch
- Two social media post on Central IL MDA social media channels leading up to the event, tailored to announcing partnership
- Full-page, black and white advertisement in event program
- Eight reserved seats for the dinner program
- Company recognition on event webpage
- Verbal recognition during event and dinner
- Commemorative Award

Sponsorship Opportunities

Gold Golf Package — \$1500 (limited to 18)

- Commemorative golf shirt for each player
- Exclusive Hole Sponsorship
- Opportunity to set up table/booth at hole with representative and handouts/giveaways
- Full page advertisement in event program
- Golf for four players
- Lunch and dinner provided
- Commemorative Award

Bronze Golf Package — \$1000

- Commemorative golf shirt for each player
- Half-page advertisement in event program
- One foursome
- Lunch and dinner provided
- Commemorative Award

Just Golf

Foursome — \$500

- Lunch and dinner provided

Individual Golfer — \$150/player

- Lunch and dinner provided



Underwriting Opportunities

Dinner Sponsor — \$5,000

- Two foursomes with meals and drinks
- Company logo on dinner signage
- Half-page black and white advertisement in event program
- Sponsor provided item on each dinner table
- Company recognition on event webpage
- Verbal recognition during event and dinner
- One social media post on Central IL MDA social media channels leading up to the event
- Eight reserved seats for the dinner program

Golf Shirt Sponsor — \$5,000

- Two foursomes with meals
- Company logo on the sleeve of the tournament shirt provided to each player
- Half-page black and white advertisement in event program
- Company recognition on event webpage
- Verbal recognition during event and dinner
- One social media post on Central IL MDA social media channels leading up to the event
- Eight reserved seats for the dinner program

Registration Sponsor — \$2,500

- One foursome with meals
- Company logo placement on all registration signage
- Quarter-page black and white advertisement in event program
- Company recognition on event webpage

Beverage Cart Sponsor — \$2,500

- One foursome with meals
- Company logo placement of beverage carts
- Quarter-page black and white advertisement in event program
- Company recognition on event webpage

Underwriting Opportunities

Lunch Sponsor — \$1,000

- Company logo on breakfast station signage
- Four tickets to dinner program
- Verbal recognition during program
- Company recognition on event webpage

Thank You!

Your support of this event is crucial to help MDA raise the funds and awareness needed to accelerate urgently-needed treatments and cures that will help kids and adults with muscular dystrophy, ALS and related life-threatening diseases live longer and grow stronger.

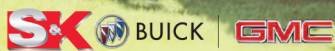
You can secure your sponsorship by completing and returning the enclosed sponsor commitment form.

If you have any questions, please contact Molly McDonald at 217-351-1853 or Email: memcdonald@mdausa.org.





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Drive to a Cure

mda.org
Muscular Dystrophy Association